

PRIVACY POLICY

Shorts Accelerator

Last Updated: 28/06/2026

This Privacy Policy explains how Shorts Accelerator ("we," "us," "our") collects, uses, and protects your personal information when you visit our website, apply for, or purchase our program.

By using our site or services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We collect personal information that you voluntarily provide to us, including but not limited to:

- Name
- Email address
- Phone number
- Application responses (submitted via Typeform or similar tools)
- Account and Discord access information (username or ID)
- Communications you send to us or our team

Payment information is processed securely through third-party payment providers (such as Whop). We do not store or have access to your full payment details.

2. How We Use Your Information

We use the information we collect to:

- Review your application and assess fit for the program
- Provide access to the program, Discord community, and feedback systems
- Communicate with you regarding your application, onboarding, scheduling, and support (via email, SMS, or phone)
- Send marketing or promotional communications if you have opted in
- Improve our services and user experience using aggregated data

3. Communications (Email, SMS, and Phone)

As part of the application process, you will be asked to confirm your consent to receive application and enrolment-related SMS, email, and phone communications from Shorts Accelerator and its team, including from our setters and closers. We keep a record of this consent. Any call or message you receive from us will identify Shorts Accelerator (or the relevant team member), the reason for contacting you, and how to stop future contact.

Message frequency may vary, and message and data rates may apply. You can opt out of SMS at any time by replying STOP, ask to stop receiving calls at any time, and unsubscribe from marketing emails using the link provided. Opting out of marketing does not affect transactional messages required to deliver the program.

4. Cookies and Tracking

Our website may use basic cookies or platform-provided tracking tools to ensure the website functions correctly and to improve performance and may use analytics or advertising tools (such as conversion pixels) to measure the effectiveness of our marketing. You may disable cookies in your browser; however, some parts of the site may not function correctly as a result.

5. Sharing Your Information

We do not sell, rent, or trade your personal information. Your information may be shared only with trusted third-party services when necessary to:

- Process payments (e.g. Whop)
- Operate tools used to deliver the program (e.g. Discord, Typeform)
- Provide customer communication and support
- Comply with legal obligations

6. Third-Party Websites

Our website or communications may contain links to third-party websites or platforms. We do not control and are not responsible for the privacy practices or content of third-party sites. Your interaction with those sites is governed by their own privacy policies.

7. International Users

Shorts Accelerator is based in Australia and accepts applicants from around the world. If you access our services from outside Australia, you acknowledge that your information may be transferred to and processed in Australia or other jurisdictions where our service providers operate. We take reasonable steps to comply with applicable privacy laws where required.

8. Under-18 Applicants and Children's Privacy

Shorts Accelerator may accept applicants who are under the age of 18. If you are under 18, your parent or legal guardian must be the purchaser of the program, must agree to these terms (including the Terms of Service and EULA) on your behalf, and must provide their own consent before you apply, enrol, or provide any personal information to us. We may ask for confirmation of this consent, and proof that your parent or guardian is the purchaser, before granting access to the program.

Shorts Accelerator does not knowingly collect personal information from children under the age of 18. If we become aware that such information has been collected without appropriate parental or guardian consent, it will be deleted promptly.

9. How We Protect Your Information

We use reasonable administrative and technical measures to protect your personal information from unauthorized access, disclosure, or misuse. No method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

10. Tools We Use

We use third-party tools and platforms to operate our business and deliver the program, including (but not limited to) Whop and Stripe for payments, Discord for community and feedback delivery, Typeform for applications, and analytics or advertising tools such as Google Analytics and conversion pixels (for example, Trakyo, Meta or TikTok pixels) for measuring marketing performance. Each of these providers may store or process data outside Australia, in line with Section 7 (International Users) above.

11. Your Data Rights

Depending on your location, you have rights to:

- Access the personal information we hold about you
- Request correction or deletion of your data
- Opt out of marketing communications

- Lodge a complaint about how we have handled your personal information

To make a request or complaint, contact us using the details below. We will acknowledge your complaint and aim to respond within a reasonable timeframe. If you are not satisfied with our response, you may be entitled to refer your complaint to the Office of the Australian Information Commissioner (OAIC) or an equivalent regulator in your jurisdiction.

12. Data Retention

We retain personal information only for as long as necessary to provide our services, comply with legal and accounting obligations, and resolve disputes. As a general guide:

- Application data for unsuccessful applicants is retained for up to 12 months, unless requested to be deleted
- Enrolled participant records are retained for the duration of the program plus a reasonable period afterward for legal, accounting, and dispute-resolution purposes
- Marketing contact data is retained until you unsubscribe or opt out

When data is no longer required for these purposes, it is securely deleted. These periods are a general guide and may vary depending on individual circumstances.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. Continued use of our services means you accept the updated policy.

14. Contact Us

If you have questions about this Privacy Policy or your data, contact us at: legal@shortsaccelerator.co